



Get Recognized

Stand out from the crowd, do what's right and get recognized for committing to organizational health and performance.

www.WellnessWorksCanada.ca



Stand out

Get recognized for your commitment to organizational health and performance. The evidence is clear – employers that invest in employee well-being and engagement, see the dividends in performance. Healthy organizations have:

- productive employees
- better customer experience
- a solid reputation
- better financial performance



Proud of your efforts?

Organizations certified through Wellness Works Canada receive wide-spread exposure, ongoing support and loads of perks. Gain exclusive advertising opportunities, access to results-based, simple, cost-effective, evidence-informed tools, education, consulting and more.



What are you waiting for?

Get the recognition you deserve.





Let's get started.

Pick from one of three certification levels.

1) Ambassador

You have made a commitment to invest in health + performance

2) Master

You have solid practices in place and employees report being healthy and productive

3) Mentor

You are a Master and willing to mentor another organization in an area of expertise

2019



HEALTH & PERFORMANCE
AMBASSADOR



2019



HEALTH & PERFORMANCE
MASTER



2019



HEALTH & PERFORMANCE
MENTOR





How to Qualify

- 1) Pick the level of certification
- 2) Complete the following with a score of 70% or greater:

Ambassador

Online 12 question leadership survey assessing readiness and commitment

Master

- a) Complete an online audit of workplace practices and tools
- b) Employees complete a confidential survey - tag it on to your employee engagement survey for simplicity

Mentor

Complete the master requirement and commit to mentor another organization

- 3) Brag, receive widespread recognition, access ongoing tools and resources and CELEBRATE!





Feel good about making a difference.

Supporting employee wellbeing not only enhances your organization's performance, it supports the broader economy. Showcasing your dedication with a Wellness Works Canada Health and Performance certification can inspire others and creates a ripple effect.



Organizational Performance

Healthy people and healthy cultures lead to better employee performance, better organizational image, happier customers and higher revenue.



National Productivity

Canada ranks 13th in the world in productivity (OPEC, 2019). Luxembourg on the other hand, heavily invests in workplace health and ranks number one.



Sustainable Health Care

Just a 1% reduction in health risk factors can save the Canadian economy \$107.5 billion by 2036 (Kreuger, 2014) and can help reduce the 70% of premature deaths and hospitalizations due to preventable causes.



Healthier, higher performing people

Healthy individuals are employable, better caregivers, more engaged in their community and are better able to reach their potential.





Be an employer of choice



Get free tools and resources



Receive exclusive advertising opportunities



Get tailored recommendations



Boost organizational health + performance

Reap the rewards.

01

Exclusive advertising opportunities.

02

Free membership to Wellness Works Canada.

03

Badge to display your commitment to workplace health + performance.

04

Access to aggregate audit and survey results with tailored recommendations.

05

Access to employer case studies, white papers, newsletters & educational tools.

06

Access to webinars, events and education opportunities.

07

Direct consultation with an expert.

08

Company listing and logo on website.

09

Influence advocacy work to support workplace health, performance + national prosperity.

10

Access to social media network.



A healthier, high performing Canadian population and economy. One organization at a time.

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